

WESTERN CANADA YOUNG ENTREPRENEUR SHOWCASE: A CELEBRATION OF INNOVATION

The biggest youth innovation showcase to hit Western Canada is coming

MAY 14, 2018 TO VANCOUVER, BC

PRESENTED BY

CANADIAN
INNOVATION
WEEK
SEMAINE DE
L'INNOVATION
CANADIENNE



Fondation
Rideau Hall
Foundation



PowerPLAY
young entrepreneurs®

In partnership with the launch of Canadian Innovation Week

Make history with us as we celebrate, inspire, and showcase Western Canada's brightest and most engaged young entrepreneurs and innovators aged 10-18. **Interactive activities for all ages.**



Young Entrepreneur Showcase



Entrepreneur Pitches



Keynote Speakers



Innovation Resources



Inspirational Panels



Innovation Workshops



Design Challenges

KEYNOTE ADDRESS: THE RIGHT HONOURABLE DAVID JOHNSTON

28th Governor General of Canada, Chair of the Rideau Hall Foundation, and co-author of
Innovation Nation and *Ingenious*

Select youth participants will be chosen from this event to participate in Canada's national youth innovation showcase in Ontario during the weeks to follow.

Canada's future as a leader in the global marketplace depends on our ability to engage young people in experiences that capture their imagination, nurture entrepreneurial thinking and foster innovation skills. By weaving innovation into classrooms and communities — across grades, subjects, and geography — challenging youth with innovation projects, we lay the foundation for a stronger, more resilient culture of innovation in Canada for years to come.

EXPECTED ATTENDANCE 800 +



Youth



Educators

(K-12, Post-Secondary)



Parents



Innovation & Entrepreneurship Leaders

“A culture of innovation doesn't happen by accident, but by countless daily acts and sustained efforts over time. It happens because we make it happen. It happens because we believe that to be innovative lies at the heart of what it means to be Canadian. To ask, “How do we do things better?”—and then do just that—is part of the basic makeup of our country.”

- The Right Honourable David Johnston, 28th Governor General of Canada

PowerPlay Young Entrepreneurs *

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Rideau Hall Foundation | Fondation Rideau Hall

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Young Entrepreneur Leadership Launchpad

David Cameron

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WANT TO SUPPORT THIS INITIATIVE?

We are seeking corporate sponsorships and individual donations to make this event possible. Donations eligible for tax receipts. Please contact one of the partners to discuss further. Funding priorities include ensuring ethnic and geographic diversity from across BC, equal and safe access for youth, youth development opportunities, sustainable innovation themes, celebrating entrepreneurship and innovation, and more.



Unparalleled brand opportunities with Gen-Z leaders at their first Conference!

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$25K

Foremost positioning and logo placement throughout event. Your brand content front and center on event-wide app, including direct link to website of choice, a sponsored leadership board using gamification techniques to encourage brand interaction, welcome video, welcome message, & more. An opportunity to judge youth showcase events (optional), & an opportunity to address the delegates at your sponsored event (optional)

Canadian Innovation Booth Sponsor \$25K

Slated to be the #1 thing youth post on social. Dress up with props and costume themes of select Canadian innovations from the hot-off-the-press books co-authored by the Right Honourable David Johnston, 28th Governor General of Canada, and Tom Jenkins, Founder of OpenText. Images posted live to social media with opportunity to include your brand or content in posts. #selfie

Registration Sponsor – VIPs & Adults \$15K

Registration Sponsor – Youth \$15K

The first brand attendees see and experience. Your logo prominently displayed on registration table, volunteer t-shirts, and branded lanyards. Separate registration areas for the youth and adults

Gift Bags \$15K

The first conference bag these youth have ever received! Your logo prominently displayed on 400+ gift bags given to youth to carry around the event and take home. Include your own promotional gift inside too! [optional]

Reception – VIP & Adults \$15K

The crowning experience of the day with unparalleled views and the backdrop of the North Shore Mountains. Your logo prominently displayed during cocktail and canapé reception. An opportunity to address the delegates at your sponsored reception (optional)

Charging Stations \$10K

With an event-wide app and social friendly content, there won't be a student who won't need to charge up. Your logo prominently displayed with custom 3M wrapping on the latest phone charging stations. (2 locations)

Reception – Youth \$10K

While the adults are sipping cocktails, youth will be close by in your Youth VIP reception engaging in fun activities & downing their own snacks #chocolatefountain ?!

Afternoon Keynote \$10K

Podium recognition and your logo prominently displayed

Ask an Expert Series \$10K

Opportunity for youth to get behind the scenes access and book 1on1 time with post-secondary admissions, clubs, accelerators & more, or engage in a digital Q&A. Your logo & brand prominently featured on event-wide app.

Branded Water \$10K

Your logo prominently displayed by refreshments and on water cups for the duration of the conference

Flash Mob \$10K

Get your phone out! Opportunity for your logo or product to be featured in a choreographed surprise flash mob that carries the potential to be the highlight of the event that these kids can't stop [Insta]chatting about! #Instagood

Morning Keynote \$6.5K

Podium recognition and your logo prominently displayed

Lunch Sponsor \$6.5K

Your logo prominently displayed by and during lunch service

ALL SPONSORS RECEIVE THE FOLLOWING

- Sponsor Listing on Event-wide App
- Sponsor Photo
- Recognition in email communications prior to the event

IN ADDITION, ALL EXCLUSIVE LEVEL SPONSORS RECEIVE

- Activity feed announcement for event-wide app
- Game Centre QR Check-in Code encouraging brand interaction
- Banner Ad on event-wide app
- [Opportunity] Sponsored Survey

CHAMPIONS OF INNOVATION \$5K

Your logo, bio, photo & links prominently displayed on event-wide app and program

FRIENDS OF INNOVATION \$1K

Your name prominently displayed on event-wide app and program



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