#CanadianInnovationWeek

**November 16 — 20, 2020**

Resilience through Innovation

Innovative thinking is essential for navigating through the COVID-19 pandemic. Canadian ingenuity, creativity and persistence is helping to build a better Canada.

Join us in recognizing and celebrating Canadian innovation online by using #CanadianInnovationWeek

**HOW TO GET INVOLVED:**

1. **BE A PART OF INNOVATION NATION**
   Follow @Cdn_Innovation & @CanadianInnovationSpace for announcements and content during #CanadianInnovationWeek.

2. **SHARE INNOVATION STORIES**
   Show and tell the stories in your network of Canadian innovators pivoting in response to the pandemic.

3. **GROW YOUR INNOVATION NETWORK**
   Brand your virtual event as part of #CanadianInnovationWeek and reach an audience with an innovation mindset.

**JOIN THE VIRTUAL CONVERSATION**

**CONNECT**

#CanadianInnovationWeek
CanadianInnovationSpace.ca/Innovation-week
@Cdn_Innovation
@CanadianInnovationSpace
@CanadianInnovationSpace

**DOWNLOAD**

▶ The CIW images and sample messaging

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**INNOVATION CHAMPIONS**
LEARN ABOUT INSPIRING INNOVATORS

Did you know that the zipper, basketball and peanut butter are all Canadian innovations? Discover inspiring innovation stories through videos, podcasts and the E4I resources and share them on social media during #CanadianInnovationWeek.

CELEBRATE OUTSTANDING INNOVATIONS
Share the Governor General’s Innovation Awards stories about Canadian innovators who have made extraordinary contributions to our country and the world. innovation.gg.ca

TEACH INNOVATION SKILLS
Use the Education for Innovation E4I resources to teach innovation mindsets and skills in the classroom and through distance learning. CanadianInnovationSpace.ca/resources

CULTURE OF INNOVATION
What do Canadians think about innovation? Find out at rhf-frh.ca/innovation-index

50+ EVENTS IN 2018 AND 2019 ACROSS CANADA  12.2 MILLION CANADIANS REACHED  400+ TOOLKIT DOWNLOADS