

2021 PARTNER TOOLKIT

# Canadian Innovation Week

May 17-21, 2021

## From Problems to Possibilities

Strengthening Canada's culture of innovation is the cornerstone to growth and success, particularly during this pandemic. Join the virtual celebration on social media and discover stories of remarkable ingenuity in the fields of accessibility, health and medical tech, agriculture, education and more.

Share stories of inspiring Canadian innovators and join the conversation online by using **#CanadianInnovationWeek**

### INNOVATION CHAMPIONS

The **BARRETT**  
Family Foundation



**BlackBerry**

**Canada**



**POWER CORPORATION  
OF CANADA**



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[CanadianInnovationSpace.ca](https://CanadianInnovationSpace.ca)

**CANADIAN  
INNOVATION  
WEEK  
SEMAINE DE  
L'INNOVATION  
CANADIENNE**



# #CanadianInnovationWeek

Invites you to share incredible stories each day! Here are some themes to help get you inspired.



**From Isolation to Inclusion**  
Innovators are reacting to the ever-changing world and making it a better, more inclusive place for all Canadians.



**From Inspiration to Action**  
Showcase inspiring young innovators who are changing the world one idea at a time.



**From Conversation to Cultivation**  
Education for Innovation! Share your organization's resources for students, teachers, classrooms, businesses, and entrepreneurs!



**From Challenge to Champion**  
Celebrate Canada's highest honour in innovation, the Governor General's Innovation Awards, and discover innovations that are having a positive impact on our lives.



**From Vision to Realization**  
Understand intellectual property concepts, celebrate start-ups and showcase entrepreneurs who are realizing their visions.

## How to get involved

### 1. Be Part of an Innovation Nation

Follow @Cdn\_Innovation & CanadianInnovationSpace for announcements and content during #CanadianInnovationWeek.

### 2. Champion Innovators and Educators

Show and tell the stories in your network of Canadian innovators and dedicated educators.

### 3. Grow your Innovation Network

Host a virtual event as part of #CanadianInnovationWeek and connect an audience with an innovation mindset.

**DOWNLOAD THE FULL TOOLKIT HERE**

## Join the Virtual Conversation

### #CanadianInnovationWeek

-  [CanadianInnovationSpace.ca/Innovation-week](https://CanadianInnovationSpace.ca/Innovation-week)
-  @Cdn\_Innovation / @InnovazoneCdn
-  @CanadianInnovationSpace
-  @CanadianInnovationSpace



**2020: 13 Million Canadians Reached**

**2018-2020: 70 + Events**

**500 + Toolkit downloads**

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[CanadianInnovationSpace.ca](https://CanadianInnovationSpace.ca)



Fondation  
Rideau Hall  
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Powered by the Rideau Hall Foundation, Canadian Innovation Space is a partnership of cross-disciplinary organizations that strives to build a strong, more resilient culture of innovation in Canada.