



Fondation  
Rideau Hall  
Foundation

## From Problems to Possibilities

Thank you for participating in  
Canadian Innovation Week 2021!

**Strengthening Canada's culture of innovation is the cornerstone to growth and success.** Canadian Innovation Week is a virtual celebration on social media recognizing remarkable ingenuity in the fields of accessibility, health and medical tech, agriculture, education and more.

Thank you for joining us during **#CanadianInnovationWeek** as we recognized Canadian achievements in innovation. The Rideau Hall Foundation is amazed by the outpouring of support from across Canada provided during **#CanadianInnovationWeek**.

## Events

### Governor General's Innovation Awards

The Governor General's Innovation Awards recognize and celebrate outstanding Canadians who contribute to our country's success, who help shape our future and who inspire the next generation. Hosted by Falen Johnson, the virtual ceremony celebrated the six amazing recipients of this year's GGIs. From advancements in medicine, engineering and health policy to amazing new techniques in Indigenous language education and charting new routes across the Arctic, these exceptional individuals, teams and organizations are helping to shape our future and positively impact our quality of life.

### From isolation to inclusion: How diversity drives equitable innovation

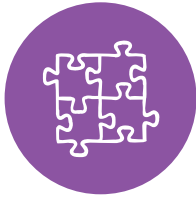
The University of Calgary and the Rideau Hall Foundation came together to present a panel on the first day of **#CanadianInnovationWeek** discussing how diversity is driving equitable innovation. To make this ever-changing world a better, more inclusive place for all Canadians, innovators must recognize and value difference and cultivate welcoming spaces. The event featured esteemed researchers from UCalgary, Dr. Gideon Christian, PhD & Dr. Jennifer Adams, PhD.



# Innovating Together

Part of this year's success was thanks to a compelling and timely theme "From problems to possibilities" and subsequent theme days, that inspired partner content and highlighted important programs and stories.

CANADIAN  
INNOVATION  
SPACE  
INNOVAZONE  
CANADIENNE



## From Isolation to Inclusion:

Recognized innovators are reacting to the ever-changing world and making it a better, more inclusive place for all Canadians.



## From Inspiration to Action:

Showcased inspiring young innovators who are changing the world one idea at a time.



## From Conversation to Cultivation:

Celebrated resources for students and teachers.



## From Challenge to Champion:

Celebrated Canada's highest honour in innovation, the Governor General's Innovation Awards, and innovations that have a positive impact on our lives.



## From Vision to Realization:

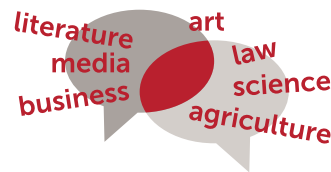
Celebrated start-ups and shared knowledge about intellectual property.



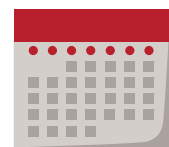
Content from across the country



**50** new partners engaged



Wide variety of sectors represented



**27** events



CIW is present on Twitter, Instagram, and Facebook

**58,955,733**

Total Impressions  
(328.14% increase over 2020)

**5,084**

Total Mentions  
(40.32% increase over 2020)

**2,440**

Total Unique Authors  
(112.54% increase over 2020)

## Innovation Champions

#CanadianInnovationWeek would not have been possible without our Innovation Champions.

The **BARRETT**  
Family Foundation



**BlackBerry**

**Canada**



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OF CANADA



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