# **INNOVATE FOR GOOD** CANADIAN INNOVATION **WEEK 2023** May 15-19



Celebrate Canada's innovative spirit during the 6th annual Canadian Innovation Week, created by the Rideau Hall Foundation.

This week is dedicated to recognizing and honouring Canada's transformative innovators from coast to coast who are making a positive impact within the country and on the global stage. Come together and Innovate for Good as we work to solve some of Canada's biggest challenges and inspire the next generation of innovators.



# **HOW CAN YOU CELEBRATE CANADIAN INNOVATION WEEK?**

Celebrate Canadian innovators by sharing and liking stories on social media with the hashtag #CIW23, host or attend innovation themed events, and follow the conversation with #CIW23.

## WAYS TO GET INVOLVED IN PERSON AND ONLINE

## **Respond to CIW Theme Days**

Celebrate innovations that find new and improved ways of addressing today's many challenges whether they be within Canada or on the global stage. #CIW23.

## **Share Stories of Inspiring Innovators**

Share a range of innovations, including those that prioritize inclusion and reconciliation, are youth-led and focused, and the arts and sciences, to help create a more inclusive and equitable world. #CIW23

## Host a Celebration and **Grow your Network**

Host an in-person or virtual event as part of #CIW23 and connect to an audience with an innovation mindset. Host a Panel Discussion, Twitter Chat, Awards Ceremony, or more. Share your event with Info@CanadianInnovationSpace.ca.

# Ready to get started?

Download the full toolkit here for images, messaging and more.



# Follow along for announcements and content during #CIW23









# Innovation does not happen in silos, it is about collaboration, inclusion, and the drive to make a real impact to overcome global challenges.

CIW brings together purpose-driven leaders from around the country who are innovating for good whether it be in science, technology, health, education, finance or other sectors. This year, RHF is presenting innovation challenges to start the conversation during #CIW23.



### #InnovateForThePlanet

Canadian innovators are working to support the country's transition to a greener and more sustainable future by making ground-breaking contributions in various fields including science, meteorology, education, and more.



### #InnovateForHealth

Addressing the global health decline, Canadian innovators are making a significant impact in health and well-being. Their groundbreaking contributions in healthcare equity, medical research, and related fields contribute to a healthier future.



## #InnovateForEquityEducation

Equitable education requires innovation across all sectors, including new techniques, technology-based learning, and community solutions, to close the educational equity gap in Canada and internationally.



## #InnovateForCompetitiveness

Addressing economic instability through innovative policies, technology, and programs improves the lives of Canadians. Expanding economic opportunity, leads to inclusive, sustainable economies globally.



### #InnovateForGood

Collaboration, inclusion, and a drive to innovate for good lead to innovative solutions that make a positive impact. Sharing ideas, knowledge, and stories inspire future generations to create a better world.



DOWNLOAD



**CIW 2022** 

**6.8K**Number of Mentions

2.7K

64.8M Impressions 158K+ Engagements



Fondation Rideau Hall Foundation

Thank you to our Innovation Champions for their support and for driving innovation in Canada.









THE TAYLOR FAMILY FOUNDATION

