

#CIW24

# CANADIAN INNOVATION WEEK 2024

## SOCIAL MEDIA CONTENT FOR PARTNERS

### Overview

Get ready for an exciting journey of discovery and inspiration with Canadian Innovation Week, returning from [May 13-17, 2024](#).

This is an open call to our valued partners to showcase your innovative stories and groundbreaking achievements. Use the hashtag [#CIW24](#) and let's ignite a nationwide conversation.

Below, you'll find a selection of copy for your X (Twitter), Facebook, and Instagram channels to help amplify the spirit of innovation across Canada. Join us in making Canadian Innovation Week 2024 a success!

### Suggested Copy: Instagram

Please tag [@canadianinnovationspace](#) and [@RHF.FRH.Canada](#) in your posts.

Post 1	<p>It's time for Canadian Innovation Week 2024! <a href="#">#CIW24</a></p> <p>Canadian Innovation Week was created to highlight the ingenuity of Canadian innovators, regardless of scale or size, who are positively impacting our lives and the world.</p> <p>Share your story this May 13-17 with <a href="#">#CIW24</a>! Learn more at <a href="#">canadianinnovationspace.ca</a>. <a href="#">#InnovateWhereYouAre</a></p>
Post 2	<p>From grass-root to global-tech, Canadian innovators are inspiring the next wave of change-makers.</p> <p>This Canadian Innovation Week, share how you're making a difference with <a href="#">#CIW24</a>. Learn more at <a href="#">canadianinnovationspace.ca</a>. <a href="#">#InnovateWhereYouAre</a></p>
Post 3	<p>Innovation thrives on collaboration, embraces diversity, and is fueled by the determination to create meaningful change, wherever you are.</p> <p>From May 13-17, join us in celebrating solutions for our biggest challenges, both locally and globally, with <a href="#">@RHF.FRH.Canada</a> and <a href="#">@CanadianInnovationSpace</a> <a href="#">#CIW24</a>.</p> <p><a href="#">#InnovateWhereYouAre</a></p>

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## Suggested Copy: X (Twitter)/Facebook

Post 1	Celebrate with us! 🚀 Canadian Innovation Week is calling on all Canadians, regardless of scale or size, to share their innovations with #CIW24 #InnovateWhereYouAre Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 2	We invite you to #InnovateWhereYouAre during Canadian Innovation Week. Let's celebrate Canadian innovators whose ideas transpire positive change across local and global communities. Share your story with #CIW24 Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 3	We invite Canadians to showcase how they're making a positive impact across our nation - and beyond - during Canadian Innovation Week #CIW24. #InnovateWhereYouAre and share your journey with us. Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 4	From grass-root movements to global technologies, Canadian innovators address many of today's challenges. Share your story during #CIW24. Join the movement! #InnovateWhereYouAre Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 5	#InnovateWhereYouAre ✨ Your innovations pave the way for tomorrow's change-makers. Share your breakthroughs and join the nationwide wave of innovation during #CIW24. Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 6	This May 13-17, let's celebrate Canadian innovators! #CIW24 acknowledges every sector, embraces innovators at all stages, and unites everyone under the banner of potential and inclusivity. #InnovateWhereYouAre Learn more: <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>
Post 7	From May 13-17, let's spotlight Canada's ground-breaking innovations, from across the globe and here at home. Engage with #CIW24 and share how you're driving change. <a href="https://bit.ly/3SU5gFA">https://bit.ly/3SU5gFA</a>

## Helpful Tips

## Follow

- Twitter: [@Cdn\\_Innovation](#) & [@RideauHallFdn](#)
- Instagram [@CanadianInnovationSpace](#) & [@RHF.FRH.Canada](#)
- Facebook: [@CanadianInnovationSpace](#) & [@FondationRideauHallFoundation](#)

## Hashtag

- Use the hashtag #CIW24 – always use it in posts that are directly related to the week.

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## Social

- The suggested content above is general enough so that all our partners can use it – your organization is welcome to customize the language as desired.
- Add images, videos or GIFs to your posts to make them more engaging – we have a collection of social media images to choose from, [available in the partner toolkit](#).
- Search **#CIW24** to see what others are saying and join the conversation by liking, retweeting, or replying.
- Additional information about Canadian Innovation Week can be found at: [www.CanadianInnovationSpace.ca](http://www.CanadianInnovationSpace.ca) and through the [partner toolkit available for download](#).

If you have any questions, please contact [info@canadianinnovationspace.ca](mailto:info@canadianinnovationspace.ca)