# INNOVATE WHERE YOU ARE **CANADIAN INNOVATION WEEK 2024**

**#CIW24 MAY 13-17** 



The Rideau Hall Foundation (RHF) invites you to join a nationwide celebration of innovation with Canadian Innovation Week 2024.

Canadian Innovation Week celebrates Canada's unique innovation landscape, where diversity fuels creativity and stability fosters progress. #CIW24 recognizes the courage of problem-solvers tackling challenges on the spot – acknowledging every sector, embracing innovators at all stages, and uniting everyone under the banner of potential and inclusivity.

## **#CIW24**

invites all the DREAMERS, THINKERS, VISIONARIES, **AND EVERYONE** IN BETWEEN, to join in this celebration of what's possible.



# **HOW CAN YOU CELEBRATE CANADIAN INNOVATION WEEK?**

Celebrate Canadian innovators by sharing and liking stories on social media with the hashtag #CIW24, host or attend innovation themed events, and follow the conversation with #CIW24.

## **WAYS TO GET INVOLVED** IN PERSON AND ONLINE:

# **Engage with CIW Theme Days**

Celebrate innovations that find new and improved ways of addressing today's many challenges, here at home or on the global stage.

# **Share Stories of Trailblazing Innovators**

Share a range of innovations, no matter where they occur, who drives them, or their scale. From community initiatives to environmental solutions, we celebrate every form and phase of innovation throughout the week.

# Host a Celebration and **Grow your Network**

Host an in-person or virtual event as part of #CIW24 and connect to an audience with an innovation mindset. Host a Panel Discussion, Twitter Chat, Awards Ceremony, or more. Share your event using **#CIW24.** 

#### **READY TO GET STARTED? DOWNLOAD**

Download the full toolkit here for images, messaging and more.









Innovation thrives on collaboration, embraces diversity, and is fueled by the determination to create meaningful change, wherever you are.

MONDAY



## **Local Spark**

In the heart of communities, innovators are sparking change, leaving a significant impact on their local landscapes. This day invites you to share their inspiring stories, amplifying the transformative power of local innovation.

TUESDAY



## **Global Impact**

Venturing beyond borders, Canadian innovators are making strides on the global stage. This is your opportunity to bring attention to their impactful work, showcasing how our home-grown talents contribute positively to the world.

WEDNESDAY



#### **Youth Showcase**

On this day, we turn our focus to the future—spotlighting the promising journeys of youth innovators. Their early impact is a testament to the critical role of youth programming in shaping the next generation of leaders.

THURSDAY



# **Sustainability Solutions**

We celebrate innovators dedicated to sustainability and devoted to creating an ecoconscious world. Their stories highlight the way Canadians are pioneering sustainable solutions, each contributing to a greener and more sustainable planet.

FRIDAY



#### **Tech Forward**

Explore the dynamic realm of technology led by Canadian innovators. From groundbreaking advances in AI to strides in biotechnology, these pioneers are redefining the future while improving lives and promoting inclusion. Share their stories and join the collective journey of shaping the future of technology.

YOU MAKE CANADIAN INNOVATION WEEK A SUCCESS! SINCE 2018:

77M+ reached

**9K+** contributors

**105K** engagements

**70+** events held

### **INNOVATION CHAMPIONS**

THE ARTHUR L. IRVING FAMILY FOUNDATION



Donald K. Johnson, O.C.







