

CANADIAN INNOVATION WEEK 2025

Digital content for partners

Overview

Get ready for an exciting journey of discovery and inspiration with Canadian Innovation Week, returning from **May 26-30, 2025**.

This is an open call to our valued partners to showcase your innovative stories and ground-breaking achievements. Use the hashtag **#CIW25** and let's ignite a nationwide conversation.

Below, you'll find a selection of copy for your Instagram, Facebook, Blusky, and X (Twitter) channels to help amplify the spirit of innovation across Canada. Join us in making Canadian Innovation Week 2025 a success!

Suggested Copy: Instagram

Please tag [@canadianinnovationspace](https://www.instagram.com/canadianinnovationspace) and [@RHF.FRH.Canada](https://www.instagram.com/RHF.FRH.Canada) in your posts.

Post 1	<p>✨ Get ready for a week of inspiration! ✨</p> <p>Join us May 26-30, 2025, for Canadian Innovation Week!</p> <p>Created by the Rideau Hall Foundation, #CIW25 is a call to shape a better tomorrow. This year's "Innovation to Action" theme about dreaming of new possibilities and the courage to act, adapt, and build a better future 💡 🌍</p> <p>Share your stories of Canadian innovation this May using #CIW25!</p> <p>🔗 Download the toolkit: canadianinnovationspace.ca</p>
Post 2	<p>🚀 Canadian Innovation Week 2025 is happening May 26-30! 🚀</p> <p>From community initiatives to global tech breakthroughs, Canadian innovators are inspiring the next wave of innovators. 💡 🇨🇦</p> <p>Join the movement by sharing how you're making a difference with #CIW25!</p> <p>🔗 Learn more: canadianinnovationspace.ca</p>
Post 3	<p>💡 Innovation starts here! 💡</p> <p>Join the Rideau Hall Foundation for Canadian Innovation Week 2025 (#CIW25) a nationwide celebration of bold ideas driving real change. From tech to climate action to reconciliation, innovation moves us forward.</p> <p>Share your impact with #CIW25!</p> <p>🔗 canadianinnovationspace.ca</p>

Suggested Copy: Facebook

Please tag [@canadianinnovationspace](#) and [@FondationRideauHallFoundation](#) in your posts.

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Suggested Copy: Bluesky

Please tag [@rhf-frh-canada](#) in your posts.

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Post 2	<p>🌟 Innovation starts here! 🌟</p> <p>Join @RideauHallFdn May 26-30 for #CIW25, a nationwide call to turn ideas into action! This year's theme, #InnovationInAction is about bold ideas, big dreams, and building a better future.</p> <p>🔗 Get the toolkit: canadianinnovationspace.ca</p>
Post 3	<p>🚀 Canadian Innovation Week 2025 is happening May 26-30! 🚀</p> <p>From community-driven projects to global tech breakthroughs, Canadian innovators are shaping the future.</p> <p>Join the movement and share how you're making a difference with #CIW25!</p> <p>🔗 Learn more: canadianinnovationspace.ca</p>

Helpful Tips

Follow and Tag

Follow the official Canadian Innovation Week accounts. Tag them in your posts, invite them to be a collaborator, send them direct messages to say hello.

- Instagram [@CanadianInnovationSpace](#) & [@RHF.FRH.Canada](#)
- Facebook: [@CanadianInnovationSpace](#) & [@FondationRideauHallFoundation](#)
- Twitter: [@Cdn_Innovation](#) & [@RideauHallFdn](#)
- Blusky: [@rhf-frh-canada](#)

Hashtag

- Use the hashtag **#CIW25** – always use it in posts that are directly related to the week.

Social

- The suggested content above is general enough so that all our partners can use it – your organization is welcome to customize the language as desired.
- Add images, videos or GIFs to your posts to make them more engaging – we have a collection of social media images to choose from, [available online in the partner toolkit](#).
- Search **#CIW25** to see what others are saying and join the conversation by liking, reposting, or replying.
- Additional information about Canadian Innovation Week can be found at: www.CanadianInnovationSpace.ca

Events

- Tag your events with Canadian Innovation Week hashtag **#CIW25** for amplification
- Add your event to the official Canadian Innovation Week Calendar and appear on our website [here](#).

Partner Page

- Ready join Canadian Innovation Week? Add your organization to the Canadian Innovation week Partner page [here](#).

If you have any questions, please contact info@canadianinnovationspace.ca