CANADIAN INNOVATION WEEK 2025

Digital content for partners

Overview

Get ready for an exciting journey of discovery and inspiration with Canadian Innovation Week, returning from **May 26-30, 2025**.

This is an open call to our valued partners to showcase your innovative stories and ground-breaking achievements. Use the hashtag **#CIW25** and let's ignite a nationwide conversation.

Below, you'll find a selection of copy for your Instagram, Facebook, Blusky, and X (Twitter) channels to help amplify the spirit of innovation across Canada. Join us in making Canadian Innovation Week 2025 a success!

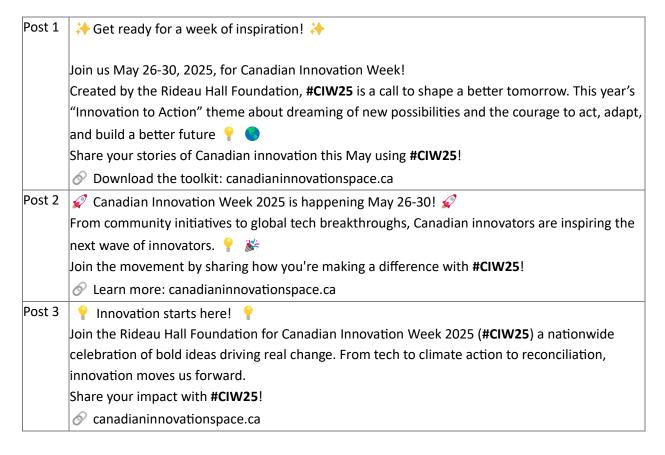
Suggested Copy: Instagram

Please tag @canadianinnovationspace and @RHF.FRH.Canada in your posts.

Post 1	→ Get ready for a week of inspiration! →
	Join us May 26-30, 2025, for Canadian Innovation Week!
	Created by the Rideau Hall Foundation, #CIW25 is a call to shape a better tomorrow. This
	year's "Innovation to Action" theme about dreaming of new possibilities and the courage to
	act, adapt, and build a better future 💡 🔵
	Share your stories of Canadian innovation this May using #CIW25!
	Download the toolkit: canadianinnovationspace.ca
Post 2	
	From community initiatives to global tech breakthroughs, Canadian innovators are inspiring
	the next wave of innovators. 💡 🞉
	Join the movement by sharing how you're making a difference with #CIW25!
	Learn more: canadianinnovationspace.ca
Post 3	
	Join the Rideau Hall Foundation for Canadian Innovation Week 2025 (#CIW25) a nationwide
	celebration of bold ideas driving real change. From tech to climate action to reconciliation,
	innovation moves us forward.
	Share your impact with #CIW25 !
	⊗ canadianinnovationspace.ca

Suggested Copy: Facebook

Please tag @canadianinnovationspace and @FondationRideauHallFoundation in your posts.



Suggested Copy: Bluesky

Please tag @rhf-frh-canada in your posts.

Post 1	→ Get ready for inspiration! → Join us May 26-30, 2025 for #CIW25! This year's theme,
	"Innovation to Action," celebrates bold ideas and building a brighter future. 💡 🔵 Share your
	stories with #CIW25! 🔗 Toolkit: canadianinnovationspace.ca
Post 2	→ Innovation starts here! →
	Join @RideauHallFdn May 26-30 for #CIW25, a nationwide call to turn ideas into action! This
	year's theme, #InnovationInAction is about bold ideas, big dreams, and building a better
	future.
	Set the toolkit: canadianinnovationspace.ca
Post 3	
	From community-driven projects to global tech breakthroughs, Canadian innovators are
	shaping the future.
	Join the movement and share how you're making a difference with #CIW25!
	⊗ Learn more: canadianinnovationspace.ca

Helpful Tips

Follow and Tag

Follow the official Canadian Innovation Week accounts. Tag them in your posts, invite them to be a collaborator, send them direct messages to say hello.

- Instagram @CanadianInnovationSpace & @RHF.FRH.Canada
- Facebook: @CanadianInnovationSpace & @FondationRideauHallFoundation
- Twitter: @Cdn Innovation & @RideauHallFdn
- Blusky:@rhf-frh-canada

Hashtag

• Use the hashtag #CIW25 – always use it in posts that are directly related to the week.

Social

- The suggested content above is general enough so that all our partners can use it your organization is welcome to customize the language as desired.
- Add images, videos or GIFs to your posts to make them more engaging we have a collection of social media images to choose from, available online in the partner toolkit.
- Search **#CIW25** to see what others are saying and join the conversation by liking, reposting, or replying.
- Additional information about Canadian Innovation Week can be found at: www.CanadianInnovationSpace.ca

Events

- Tag your events with Canadian Innovation Week hashtag #CIW25 for amplification
- Add your event to the official Canadian Innovation Week Calendar and appear on our website here.

Partner Page

• Ready join Canadian Innovation Week? Add your organization to the Canadian Innovation week Partner page here.

If you have any questions, please contact info@canadianinnovationspace.ca